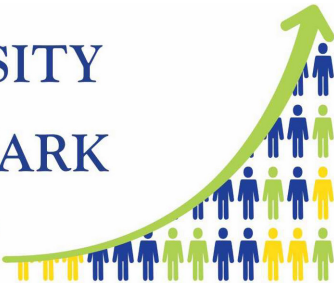


# UNIVERSITY BENCHMARK PROJECT



## Measure, Compare & Improve Performance

The University of Wisconsin-Stout and the National Higher Education Benchmarking Institute have partnered to provide four-year institutions with unit-level data from peer and national comparisons, enabling members to identify strengths and opportunities for improvement.

*This project is open to all four-year institutions of higher education*

## JOIN OUR PROJECT



## BENEFITS

ACCREDITATION



CONTINUOUS  
IMPROVEMENT



PROGRAM REVIEW



STRATEGIC  
PLANNING



DATA FOR BUDGET  
DECISIONS



Provide a more holistic student experience by improving campus services at the unit level.

### Administrative Service Units

Advancement  
Business & Financial Services  
Human Resources  
Information Technology  
Institutional Effectiveness  
Marketing  
Physical Plant  
Research Services  
Security/Police

*See project website for more details  
and all units included*

### Student Service Units

Academic Advising  
Auxiliary Services  
Campus Activities Programming  
Career Services  
Civic Engagement & Service Learning  
Clinical Health Services  
College Unions  
Collegiate Recreation Services  
Counseling Services  
Dining Services  
Disability Resources & Services  
Enrollment Services

*All data is confidential and comparisons  
maintain institutional anonymity*

Financial Aid Programs  
Fraternity/Sorority Advising  
Health Promotion Services  
Housing & Residential Life  
International Student Programs  
Library  
Multicultural Student Programs  
Orientation Programs  
Registrar Programs  
Student Leadership Programs  
Undergraduate Admission Programs  
Student Affairs Assessment

**Your introductory membership price of \$2,000 gains full access to all data, services, and reports that includes national, peer and customized analysis of all metrics for each unit.**

